

# CARMINE PELLEGRINO

DIGITAL MEDIA (CREATIVE) PRODUCER



## About me

Who am I? A videomaker, a wordpress expert, a communication specialist... with a great sense of humor!

What I do?

- Drive brand engagement through digital content creation and distribution across platforms.
- video content production,
- photo shooting,
- Wordpress based websites development and management,
- graphic materials production,
- YouTube channel management,
- newsletter management,
- podcasts recording and post-production.

I like to think of myself as a bridge between the company and the various creative processes that concern it, both internal and external.

## Contact

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## Work experience

### Digital Media Project Manager

*Mind the Bridge | January 2010-present*  
[www.mindthebridge.com](http://www.mindthebridge.com)

Mind the Bridge is a global organization that provides Innovation advisory services for corporates and startups. With HQs in San Francisco and offices in London, Italy and Spain since 2007 Mind the Bridge has been working as an international bridge at the intersection between Startups and Corporations.

What I do?

- Video production and distribution across social media channels,
- photo shooting,
- graphic materials production,
- websites development and management,
- drive brand engagement through digital content creation and production,
- YouTube channel management,
- podcasts recording and post-production,
- newsletter management.

### Digital Media Project Manager

*Startup Europe Partnership | May 2014-present*  
[www.startueuropepartnership.eu](http://www.startueuropepartnership.eu)

The Startup Europe Partnership is a platform where the best scaleups meet the best corporates and investors with a single goal: make things happen.

What I do?

- Video production and distribution across social media channels,
- photo shooting,
- graphic materials production,
- websites development and management,
- YouTube channel management.

### Video Producer

*W-Lamp | 2015-2018*  
[www.w-lamp.it](http://www.w-lamp.it)

W\_Lamp is an Italian/American company based in South Windsor (CT - US), Cagliari and Torino (Italy) which creates lamps and furniture out of laser cut paper and cardboard.

- I've been working on the production of commercial videos for the company's products.

## Videographer

*VideoProduction | 2011-2012*  
*www.videoproduction.it*

- shooting video,
- editing video,
- color correction,
- lighting,
- corporate videos production.

## Volunteer experience

### Project Manager, Video Producer

*SEAME Sardinia | 2015-present*  
*www.seame.it*

SEAME Sardinia is a non-profit organization with the mission to protect cetaceans in the Mediterranean Sea through education, research and conservation.

What I do?

- Video production and distribution across social media channels,
- photo shooting,
- graphic materials production,
- websites development and management,
- social media channels management.

## Education

### Communication and Media studies

*University of Cagliari | 2014-2016 (Master's degree)*

- Understanding Media,
- Writing for Communication,
- Communication and Society,
- Public Speaking,
- Digital Media & Cultural Processes,
- Content Management System (CMS),
- Social Psychology of Communication,
- Theories of Communication,
- Marketing and Communication Management,
- Theory of Minds and Artificial Intelligence,
- Machine Learning.

### DAMS Cinema

*University of Bologna | 2006-2008 (Master's degree)*

## Languages

- Italian (mother tongue),
- english,
- spanish.

## Job-related skills

- Video content creation and curation across platforms,
- copywriting and editing,
- experience in following brand guidelines and bringing brands to life through visual content,
- experience with content publishing platform Wordpress,
- eye for the UX processes,
- excellent organizational, creative, communication, and project management skills,
- sense of humor.

## Software

- Adobe Premiere,
- Adobe After Effect,
- Adobe Audition,
- Adobe Photoshop,
- Adobe Lightroom.

## Equipment

- Sony Alpha 7SII,
- Tamron 28-70mm f 2.8,
- Samyang 35mm f1.4,
- Rode VideoMic Pro,
- radio microfoni Sennheiser,
- Zoom H4N PRO Digital Recorder,
- Canon EOS 7D Mark II,
- Tamron 17-50mm f 2.8,
- Canon 50mm f1.8.